

Jason A. Bronson

931 Belgrave Ave, Reno NV 89502

(c) 775.682.1200 (e) blueleafstudios@gmail.com

Professional Profile

Creative professional with extensive project experience from concept to development. Well adapted to juggling multiple tasks and projects. Strong conventional and abstract troubleshooting abilities. Resourceful and versatile with the ability to perform under pressure and/or under a tight deadline. Areas of expertise include: Television and Radio Broadcast Advertising, Closed-Circuit Advertising and Digital Signage, Post-Production Graphics/Video Animations and Multi-Platform Digital Distribution Systems.

History

04/2007 - 05/2015 **Peppermill Resort Spa Casino** - Reno, NV

- **Digital Video Production Artist/Specialist (04/2007 to 04/2014)** - Produced and delivered media for in-house, out-of-house, and out-of-market commercial advertising, cross-property and cross-platform system integrations, corporate branding and multimedia marketing
- **Program Assistant Engineer / Scala Administrator (04/2014 to 05/2015)** - Program and implement digital signage infrastructure(s), perform system repairs and upgrades to hardware and software for digital signage players. Produce digital media for Conventions and Events.

05/2005 - Current **Independent Contractor Consultant** - Reno, NV

- **Production CGI & Video Specialist** - Design and produce 3D graphics animations, logo collateral (still & animated), intro and finish animation, demonstration and trade-show collateral, video segments and elements for commercial production, advanced composition effects, 2D/3D camera match moving and post production services.

Experience

Advertising

- Concept to implementation of broadcast television, radio, closed circuit video and digital signage for on/off property media.

Branding

- Created art and animation concepts and assets for multiple Advertising Campaigns
- Worked closely with management and outside department leadership to cater to goals and needs.

Application Design

- Used object-oriented design/programming to design new graphical user interface application for department live closed circuit signage.

Technical Training

- Actively mentored, trained and supervised co-design members in software packages, production processes and general professional skills.

Problem Resolution

- Served as advocate for end-users, performing tests and problem analysis for server, desktop and IT infrastructure work.

Customer Relations

- Assisted and advised customers and department clients to achieve satisfaction, resolution of conflict and content development.

Qualifications

- Commercial Broadcast Production (TV & Radio)
- Advertising & Design
- 3D Graphics & Animation
- Film/Video Composition
- Animation and Special Effects Technical Direction
- Video Editing
- Video Post-Production
- Media Encoding / Mastering
- Graphic Design
- Casino Marketing
- Digital Signage Hardware, Software and Media Implementation
- Database Programming
- Computer Troubleshooting & Repair
- Network Troubleshooting & Repair
- Digital Archiving & Data Asset Management
- Computer Proficient: Mac & PC
- Microsoft Office Proficient
- Strong verbal communication
- Conflict resolution
- Quick learner

Software Experience

- Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere, Media Encoder, Audition, Acrobat)
- Autodesk 3ds Max R1-2016
- Autodesk Composite (formerly Toxik), Combustion, Flame, Flare, Inferno
- Eyeon Fusion 5.3-7
- RealFlow 4.5, (with some 2012)
- AutoCAD 7,9,10,13 and 2000i (some time spent in AutoCAD 2004 - 2015, LT primarily minor use.)
- Microsoft Office Suite (Word, Excel, Powerpoint Etc.)

Education

1998

Reno High School - Reno, NV
Computer Technology, Music
GED/Diploma

1996

Glenn A. Hare Occupational Center
AutoCAD (Architecture CAD, Mechanical CAE)
Certificate